

**Town of Malabar** 2725 Malabar Road Malabar, Florida 32950-4427 321-727-7764 – Telephone 321-727-9997 – FAX

February 10, 2021

RE: Free Registration for Springfest, March 20, 2021, 9am – 1pm at Malabar Community Park

Dear Local Business Owner,

The Town of Malabar cordially invites our Town's Business Tax Receipts (BTR) Holders to participate in *Springfest*, a family friendly community event, **FREE of charge!** 

The annual FallFest was postponed due to the pandemic, and we would love for you to *Fall in Love with Springfest* and showcase your services, share your local wears, and join the community for a free outdoor event with a Car Show presented by Dolphin Auto, LLC.

The Town will host **SpringFest on** March 20, 2021, from 9am to 1pm at the Malabar Community Park located at 1850 Malabar Road. Town of Malabar BTR holders may <u>register</u> <u>by March 3<sup>rd</sup></u> for a free 10x10 outdoor space with the attached registration forms or emailing Rich Kohler at <u>springfest@townofmalbar.org</u> or calling (321) 727-7764. The outdoor event will have safety measures in place requiring face coverings and socially distant activities.

Get the word out for a community event by liking and share our **Springfest** event on Facebook @TownofMalabar; follow us too!

We look forward to seeing you and our community at Springfest on March 20th.

Lisa Morrell Interim Town Manager 2725 Malabar Road Malabar, Florida 32950-4427 321-727-7764

www.townofmalabar.org





# **Malabar SpringFest 2021**

## Saturday, March 20th, 9 am to 1 pm Malabar Community Park

## "Family Fun in a Rural Setting"

Show your community support! Reach more customers! Includes arts & crafts, food vendors, local businesses, a car show & activities for children. Extensive advertising. Expected attendance is 500+.

## **INFORMATION / REQUIREMENTS for BUSINESS/CRAFTER VENDOR REGISTRANTS:**

1 - 95	Babcock SL	Malabar Park
	Malabar Rd	US Hwy 1

Malabar Park on Malabar Rd., 2.5 mi. E of I-95 & 1.5 mi. W of US Hwy 1

## Contact Number Town Hall: 321-727-7764

**<u>1. Location</u>**: Vendors will be located in the vicinity of the Baseball Field; check in at the Information Booth for your exact location. Placement is determined by the Springfest Coordinator.

**<u>2. Booth Size</u>**: for vendors is 10' x 10' (or 20 x 20 double size for additional payment), allowing for a 10 x 10 canopies, stakes and storage space. You will need to bring your own canopy, table and chair & change if selling products.

<u>3. Description</u>: All vendors must submit a description of what they will display or sell; any changes to the display or the selling of items not approved for sale may result in dismissal from Springfest without refund.

**<u>4. Set-up</u>**: 7 am to 8:30 am on Saturday March 20<sup>th</sup>. Vehicles are allowed in the park for unloading and loading only; they must be removed by 30 minutes before the event begins. You will be expected to set up and staff your booth. The booth will remain up for the hours of the event.

**<u>5. Application</u>**: Please complete the form on page 2 and return with your check and booth description as soon as possible; space/type of vendor is limited. You will receive confirmation of acceptance as soon as possible.

**<u>6. Insurance:</u>** Any vendor engaging in a high risk commercial activity shall provide the Town with its insurance to provide general comprehensive liability insurance in the amount of not less than three hundred thousand dollars (\$300,000.00) per occurrence to cover any and all claims and costs arising in connection with any accident or occurrence related to such activity. High risk activities include serving food, child entertainment, entertainers, or music (electricity).

# Malabar SpringFest 2021



## Saturday, March 20<sup>th</sup>, 2021, 9 am to 1 pm Malabar Community Park

### BUSINESS/CRAFT REGISTRATION FORM (please print)

Business/Organization Name	
Contact	_ Additional Staff
Mailing Address	City
State Zip Code	
Home/Work Phone	
(please check one) (\$50** for Double Bo	ndor Registration: \$25.00* Non-profit Registration: \$15.00

Describe products displayed and/or sold; (use back of form, if needed)

(Check or Money Order payable to: Town of Malabar) TOTAL ENCLOSED: \$\_\_\_\_\_

### Release and Acknowledgement

The undersigned agrees that he/she will indemnify and hold forever free and harmless the Town of Malabar from any actions, suits, damages or claims whatsoever arising from any loss or damage to the property of the undersigned and all claims or action for personal injury, including personal injury while participating in the 2021 Malabar Springfest. The undersigned also acknowledges that they maintain current permitting and liability insurance, if required and will provide a certificate of insurance with the completed application, if needed.

Should the Malabar Springfest be impacted by or cancelled because of an act of God (i.e. inclement weather, tornado, hurricane), there will be no refund. Additional refunds, if any, shall be determined in the sole discretion of the Town Council. Final determination of all rules will be made by the Malabar Town Council. I have read and agree to abide by these rules and have completed this application in full.

Applicant Signature \_\_\_\_\_

Date\_\_\_\_\_

Questions? Contact Town Hall at 321-727-7764, e-mail: <u>springfest@townofmalabar.org</u>, Or visit our website: <u>www.townofmalabar.org</u>

Mail completed application and payment to:

Town of Malabar, attn: Springfest, 2725 Malabar Rd., Malabar, FL 32950-4427

Thank you for your participation

## Malabar SpringFest Sponsorship

## Car Show Presented by Dolphin Auto



Come join us on March 20<sup>th</sup> at Malabar Community Park for our annual SpringFest! Event will run from 9-1, with 11 Car Show awards groups! **All profits from this event will be dedicated to replacing the aging Playground equipment at Malabar Community Park**. Any parties interested in being a sponsor please call Richard Kohler at 321-727-7764 or email Springfest@townofmalabar.org.

### Sponsorship fee are listed below:

\$500 Major Sponsor

- 1. Banner at event entrance
- 2. Big logo on event advertisement
- 3. Booth Space

\$250 Minor Sponsor

- 1. Listed as sponsor on event advertisement
- 2. Booth Space

\$100 Auxiliary Sponsor

1. Listed as sponsor on event advertisement







SATURDAY, MARCH 20th, 2021 9:00 AM to 1:00 PM Registration starts at 8 AM, Car Show begins at 9AM, Awards presented at 12 PM Located at Malabar Community Park East of Fire Department on Malabar Road \$15 Pre-Registration, \$20 Day of Event First 100 Registered Vehicles receive a Dash Plaque	Judging Classes Best in Show Dolphin Auto's Choice Best Club Participation Trophy Best Car -1959 & Older Best GM Model 1960-1972 Best Ford Model 1960-1972 Best Dodge/Plymouth/Chrysler 1960-1972 Best Other Makes 1960-1972 Best Car (Stock or Modified) 1973-1999
\$15 Pre-Registration, \$20 Day of Event First 100 Registered Vehicles receive	<ul> <li>1960-1972</li> <li>Best Other Makes 1960-1972</li> <li>Best Car (Stock or Modified)</li> </ul>
Bring out the Family for a fun day at Malabar Community Park @ 1850 Malabar Road	<ul> <li>Best Car (Stock) 2000-Current</li> <li>Best Car (Modified)2000-Current</li> </ul>

\*Coffee and Donuts are first come first serve for Car Show Participants only \*Restriction and procedures may be in place due to COVID-19

NAME(S)	
PHONE NUMBER	
CITY, ST ZIP	
YEAR	
MAKE	
MODEL	

PRE-REGISTRATION DROP OFF → 2725 Malabar Road • Malabar, FL 32950-4427 DOLPHIN AUTO, LLC 6010 S US HWY 1 GRANT, FL 32949
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